



PRESS RELEASE: 22/10/2019

## Visit the best of Worcestershire with self-drive campervan hire tours

A 'Taste of Worcestershire' themed campervan road trip taking in the best Worcestershire has to offer has been unveiled for the 2020 season by award-winning campervan hire company, Wanderlust Camper Co Ltd. Inspired and supported by 'Visit Worcestershire' and its members, the suggested itineraries offer a self-guided tour of Worcestershire.

The itineraries are provided by Wanderlust Camper Co, which offers glamping-style, fun campervans for guests looking to stand out from the crowd! Wanderlust offers four unique campervans, each with its own personality. Layouts differ; however all have the same facilities. With quaint décor and charm, the campervans are novel and for those who appreciate something different.

Guests can choose a seven-night tour during March to July 2020 and Wanderlust will help tailor the perfect itinerary for the holiday makers – be they an exploring couple or an adventuring family. The itineraries are ideally suited to guests from overseas; for those looking for guidance and assistance yet have independence and full control of their own destinations.

The tours celebrate Worcestershire as a county of natural beauty that is steeped in history –and offer a taste of the English countryside and great attractions. These include internationally renowned, world-famous and iconic brands such as the Morgan Motor Company, Royal Worcester porcelain, Worcestershire Sauce, Malvern Spring Water (the Queen's favourite water!) and the first-class Worcestershire County Cricket Club. Wanderlust Camper Co can tailor each tour to suit the needs of those travelling whether they be outdoor enthusiasts, culture fans or architecture aficionados. Providing details on historical places of interest, and fun-filled days out, there will be something for all to enjoy.

The self-guided road trips, with suggested itinerary and recommendations, provide a convenient and comprehensive way to experience the best of Worcestershire yet allow the intrepid traveller the right amount of freedom to explore. Driving routes – including the Elgar Route taking its course around places of interest such as Elgar's birthplace - and walking tours are available as well as digitally-loaded maps for information 'on-the-go'.

The tours also include options for airport / train station greeting or transfers, fly-drive and booking advice and campsite accommodation assistance including membership of the Camping and Caravanning Club's Privilege scheme for use of member sites.

Prices start from £730 for a campervan for the week, for up to four guests and is a cost-effective way for a multi-destination break where accommodation and transport can be conveniently rolled in to one! The road trip package includes campervan hire with bedding, linen, wash pack and welcome pack, kitchen equipment and crockery, insurance for two drivers, unlimited UK mileage, plus souvenirs of glass bottles of Malvern Spring Water.

Wanderlust Camper Co's Managing Director, Annah Todman said, 'We've really enjoyed putting these road trips together and have learned so much ourselves! With places like Malvern just 20 minutes' drive from our base, we're privileged to be sharing the gems of Worcestershire with our guests.'

The Taste of Worcestershire road trip is available to book online at [www.wanderlustcamperco.com](http://www.wanderlustcamperco.com).

For more information please visit our website or call 0345 3389958.

End of copy

# Wanderlust Camper Co



## NOTES TO EDITOR:

Wanderlust Camper Co started in May 2017 and have undertaken three seasons of campervan hire. 2020 will bring four campervans to its fleet.

The fleet has been converted by hand by the husband and wife team. Wanderlust is based in Dymock, Gloucestershire. Wanderlust Camper Co was awarded 'Commended' in Visit Herefordshire Awards for Excellence in 2018 and was a finalist in the Federation of Small Businesses' South West Regional Awards in 2019. It is also a finalist in both the Visit Worcestershire Awards for Excellence and the Rural Business Awards – South West Region to be judged later this October.

## CONTACTS:

Annah Todman, Owner, 0345 388 9958 / [info@wanderlustcamperco.com](mailto:info@wanderlustcamperco.com)  
2 Dowles Cottages, Dymock, Gloucestershire, GL18 2AF

Emma Wheeler, Tourism Officer, 01905 673 617 Visit Worcestershire [ewheeler@visitworcestershire.org](mailto:ewheeler@visitworcestershire.org)

Wanderlust Camper Co Ltd, 2 DOWLES COTTAGES, DYMOCK, GL18 2AF

[www.wanderlustcamperco.com](http://www.wanderlustcamperco.com)

PLEASE [CLICK HERE](#) FOR OUR ONLINE FOLDER FOR PHOTOS AND LOGOS ETC